

Dear SCANDEM 2019 Exhibitor!

Welcome to the SCANDEM 2019 conference - 70th annual meeting of the Nordic Microscopy Society

In 2019 the SCANDEM will once again take place in Gothenburg, Sweden, where the Conference Organizers aim to bring together scientists active in basic and applied imaging research and representatives of industry over a period of four days from June 11th to June 14th 2019. The conference will be held at the Wallenberg Conference Centre in the heart of Gothenburg, a few tram or bus stops from the city center of Gothenburg!

SCANDEM 2019 will constitute an excellent exhibition platform for your company considering the continuous impact of new imaging technologies and state-of-the-art development of microscopy instrumentation, sources, optics, detectors and accessories. Therefore, we would like to welcome you to take an advantage created by the gathering of high-ranking representatives in this rapidly expanding field to introduce and demonstrate new products and developments in order to facilitate the decision-making process related to acquisition and/or upgrading both the experimental and analytical equipment. On the first day of this meeting, we have dedicated a plenary session for you to give a short presentation about your Company and products! We have in addition quite a lot of equipment in Gothenburg (University of Gothenburg and Chalmers), which could be made available for demos during the conference.



We hope that your company is willing to participate in the exhibition, and that you will come and enjoy the scientific environment as well as the beautiful West cost of Sweden in the brightest time of the year!

In this document you will find information related to the exhibition and general information about the conference. For further questions you are most welcome to contact us.

You can register your company by reserving one of the stands that are shown on the schematics of the exhibition area that accompany this invitation. We hope you will reserve your stand by the end of January 2019

We look forward to collaborate with you and to host your business!

On behalf of the organizing committee,



Julia Fernandez-Rodriguez
Head of the Centre for Cellular Imaging
Chair of SCANDEM 2019



DATES AND PRELIMINARY TIMES***Important days***

Exhibition registration deadline 15th February 2019
Online registration opening 15th January 2019
Abstract submission opening 15th January 2019
Abstract submission deadline 15th April 2019
Early online registration deadline 1st May 2019
Notice of acceptance 15th May 2019
Conference 11th-14th June 2019

Exhibition opening hours

Monday 10th installation from 08:30
Tuesday 11th Installation from 08.30
Tuesday 11th June 18.00 - 22.00 (exhibition opening and welcome party)
Wednesday 12th June 08.30 – 19.00
Thursday 13th June 18:00 – Gala dinner
Closed (packing down) from Friday 14th morning

Tuesday June 11th is reserved for Workshops

These will be announced on the home page

Social program

Tuesday 11th June 18.00- 22.00, Exhibition opening / Welcome party, Wallenberg Center
Thursday 13th June, Conference dinner

Official Language

The official language of the conference is English

PROGRAM OVERVIEW

SCANDEM 2019 is hosted by the Centre for Cellular Imaging at the University of Gothenburg, and with the participation of Chalmers University of Technology, our goal is to make an attractive conference for imaging researchers from life and material sciences.

The conference is designed to bring experts and researchers together from different imaging modalities to stimulate the formation of new collaborations. No matter where you are in your career, participating at the SCANDEM 2019 will allow you to stay abreast of new imaging technologies, learn new techniques, and most importantly, network with colleagues and make new connections. Also, this conference will provide a platform to showcase the life and material sciences imaging research from the Gothenburg community.

The program will offer an attractive combination of lectures and poster sessions from electron and light microscopy, X-ray to image analysis, with poster presenters selected for short talks. It will also provide excellent opportunities for discussions and informal gatherings. The parallel sessions will cover the following topics within imaging research: Imaging across scales/multimodal Microscopy (Correlative microscopy, cryo-EM, X-rays, Imaging Mass Spectrometry, etc.); Vibrational & Nonlinear Microscopy; Live & Fast super-resolution microscopy - Frontiers in imaging of ultrafast processes; Molecular and Functional Imaging; Quantitative high spatial resolution spectroscopy; In situ Microscopy; Artificial Intelligence in big data analysis, and computational microscopy. We hope that you will be able to join us in Gothenburg for what is certain to be a very exciting and educational meeting!



Program scientific committee

Material Science scientific committee: Jakob Wagner alt Kristian Molhave (DTU); Randi Holmestad (NTNU Trondheim); Jonas Weissenrieder (KTH); Xiadong Zou (SU); Per Persson (LiU); Reine Wallenberg (LU); Klaus Leifer (UU); Minnamari Vippola (Tampere).

Life Science scientific committee: Hjalmar Brismar (KTH); Marta Carroni (scilifelab); Varpu S. Marjomaki (Jyväskylä); Clara Prats Gavalda (Copenhagen); Margret Helga Ogmundsdottir (Island).

	Monday 10 th June	Tuesday 11 th June	Wednesday 12 th June	Thursday 13 th June	Friday 14 th June	
8.30-10.00	Exhibition setup	Workshop Exhibition setup	8.30-9.00 Opening	9.00-10.00 Plenary talk (1)	9.00-10.00 Plenary talk (1)	
			09.00-10.00 Plenary talk (1)			
10.00-10.30				Coffee-break	Coffee-break	Coffee-break
10.30-11.15				Parallel sessions Keynote talk (2)	Parallel sessions Keynote talk (2)	Parallel sessions Keynote talk (2)
11.15-12.15			Invited talk (2) Contributed talks	General Assembly	Invited talk (2) Contributed talks	
12.15-13.30			Lunch	Lunch	Lunch	
13.30-15.00	Exhibition setup	Workshop Exhibition setup	Parallel sessions Keynote talk (2) Contributed talks	Parallel sessions Keynote talk (2) Contributed talks	Departure	
15.00-15.30				Coffee-break		Coffee-break
15.30-16.45				Company presentations		Social Activity
16.45-17.15				Flash-Talks		
17.15-19.30				19.00 Welcome Party Registration		Poster Session
19.30-Late						SCANDEM Board meeting

The number of registered delegates has varied over the years - between 150 and 250, and with a commercial exhibition of ~20 companies!

KEY CONTACTS - For questions or further information please contact:

Conference Secretariat Address:

Address: Sweden MEETX AB
Ref: SCANDEM 2019
SE-412 94 Gothenburg
SWEDEN

E-mail: scandem2019@meetx.se

Phone: +46 (0)31 708 86 90

Local Organizing Committee

Julia Fernandez-Rodriguez, Chair
Centre for Cellular Imaging, Sahlgrenska Academy
University of Gothenburg
Medicianregatan 7A,
SE-40530, Gothenburg, Sweden
juliafer@cci.sahlgrenska.gu.se

Exhibition contacts:

Massimo Micaroni, massimo.micaroni@gu.se

Haijiang Zhang, haijiang.zhang@gu.se

Conference Venue

Conference Centre Wallenberg
Phone: +46(0)31-786 5959
Visiting Address: Medicinregatan 20 A





Conference Centre Wallenberg

EXHIBITION SCANDEM 2019

The commercial exhibition will be held in direct connection to the plenary room and parallel session rooms. Refreshment points and coffee areas have been integrated into the exhibition area, maximizing the time that delegates spend in this area. Lunches will be in the restaurant, but all coffees and coffee-breaks will be served in the exhibition. The Conference Centre Wallenberg is a modern building with easy access and a good infrastructure for hosting a technically demanding commercial exhibition. All exhibitor stands will be grouped in the same area.

Company presentations Wednesday 12th

A plenary session is reserved at the first day of the conference for the exhibitors to present themselves and their stand. Dependent on how many companies which want to present, we reserve 3-5 minutes for each of you to give a SHORT presentation of highlights from your company. We would like to have the presentations collected on one PC in advance in order to minimize the time between presentations.

Exhibition logistics - Building up and pre-installation

The contact people for any technical issues or anything related to the exhibition are: Massimo Micaroni and Haijiang Zhang. Please, contact them if you need trolleys, storage or other services before or during the exhibition. **Goods can be delivered to the University from Monday 10th of June (before that day, contact us!).** The payer of the freight must be mentioned clearly on the bill of freight. Please note that SCANDEM 2019 personnel cannot sign for shipments.



Massimo Micaroni
massimo.micaroni@gu.se



Haijiang Zhang (CCI-GU)
haijiang.zhang@gu.se

Delivery address:

Conference Centre Wallenberg
Phone: +46(0)31-786 5959
Medicinaregatan 20 A



Exhibition stands:

We offer stands of two different sizes. The different stands are illustrated in the exhibitor hall sketch (see below). Allocation of exhibition space will be made by the congress organizer on a **“first come, first served”** basis, with a **cost for square meter of 2 500 SEK**. After sending us the contract, *your exhibition number will be emailed to you together with the confirmation*. We reserve the right to make changes to the design of the floorplan depending on the final number of exhibitors attending the conference.

The two stand options are:

Size I:

Exhibition booth 4 m² (2 x 2) floor space

Include:

- One table, chair, electricity
- Wireless internet (standard)

Acknowledgement:

- Inclusion in the List of Exhibitors in the Final Programme/Abstract Book
- Organization name and logo on web page (without link, except for SCANDEM members)

Size II:

ca 6 m² (3 x 2) floor space (maximum 4)

Include:

- One table, chair, electricity
- Wireless internet (standard)

Acknowledgement:

- Inclusion in the List of Exhibitors in the Final Programme/Abstract Book
- Organization name and logo on web page (without link, except for SCANDEM members)

All prices in this Invitation to Exhibition are in SEK and excl. VAT.

These sponsor opportunities are available through the **company registration form** – ‘first come- first served’ principle!

All the exhibitors’ company representatives must be registered for the conference, and will receive a badge displaying the exhibiting company name. This should be done online from the 15th of January 2019. The registration fee includes entrance to exhibition, conference material, lunch, coffee breaks and welcome reception on Tuesday evening.

Individual features available for Sponsorship

Listed below are other opportunities available for your organisation to support the SCANDEM 2019 and help promote your company. The table below shows those different options with prices. These can be book on the **company registration form**. Further information and costs are available upon request. All contributions to the success of this event are highly valued. All prices listed are in SEK and excluding 25% VAT; VAT is only applicable for Swedish companies. Please, contact Julia Fernandez-Rodriguez directly by e-mail (juliafer@cci.sahlgrenska.gu.se) if you have any questions about sponsorship.



Nº	Sponsorship	COST (SEK)
1	Marketing of conference workshops. If your company wants to arrange a workshop* before the conference this is appreciated and we can help to market: e-mails to delegates, conference website and program book. All logistical arrangements, registration and costs to be paid by and taken care of by the sponsor	2 500
2	Advertisement in printed program/One page/Full color	2 500
3	Advertisement in printed program/On inside front or back cover/full color	8 000
4	Leaflet in congress bags. Distribution of your information in the conference bag (one per participant). Must be supplied ahead!	2 000
5	A pencil and pad, with your logo, will be put into the congress bags. Must be supplied ahead!	Supply
6	Conference lanyards for all registered delegates. Recognition of your company. Must be supplied ahead!	Supply
7	Poster Award Life Science. Recognition of your company on poster award name, mentioned in webpage and during dinner	5 000
8	Poster Award Materials Science. Recognition of your company on poster award name, mentioned in webpage and during dinner	5 000
9	Welcome drink at the congress dinner, served before the dinner to registered delegates. Recognition of your company during welcome drink. Up to 2.	10 000
10	Wine during congress dinner, served to registered delegates. Recognition of your company during dinner. Up to 4	10 000
11	Coffee Break - Complimentary coffee/tea with sandwiches/pastries will be served daily to all delegates during official coffee breaks. The serving points will be located mainly in the exhibition area. Sponsors will be acknowledged with their company logo at each service station. Included: Catering and all logistics.	8 000
12	Conference Dinner (exclusive to one sponsor) - Sponsor will be acknowledged in the program as sponsor of the conference dinner, with their company logo printed at the menus and also the possibility to place a company roll up in the foyer of the venue. Expected number of delegates attending the dinner is approx. 150-200 persons. Included: Catering and all logistics.	80 000
13	Sponsoring a Keynote or Invited Speaker	Negotiated

* Topics for SCANDEM 2019 workshop: *Correlative Light and Electron microscopy in life sciences* (Contact, Julia Fernandez-Rodriguez, juliafer@cci.sahlgrenska.gu.se; *Quantitative high spatial resolution spectroscopy; In situ Microscopy for material sciences* (Contact Eva Olsson, eva.olsson@chalmers.se)

Remember, the deadline for exhibition registration is the 15th February 2019!

Exhibition closing

The exhibition closes on Thursday, June 13th at 18.00. No disassembly is permitted before this time. Disassembly is considered to take place on Friday morning and the conference program will end at lunch.



TERMS AND CONDITIONS

SPONSORSHIP & EXHIBITION

Conditions of Payment

100% of the total fee will be invoiced once the attached signed Sponsorship & Exhibition Contract has been received and confirmed. Conditions of payment mentioned on the invoice are valid. All payments must be received in full within 30 days of receipt of the invoice. If the payment is not received, the Exhibition space/Sponsorship/Sponsor Item may be sold to another company.

VAT

All prices listed are in SEK and exclude 25% VAT. For those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring or exhibition packages as this will be subject to reversed charge. For companies outside European Union, VAT is not applicable. Social events are subject to VAT for all countries.

Production costs

Production costs, where applicable, are the responsibility of the Sponsor. SCANDEM 2019 will not accept responsibility for late deliveries, and cannot guarantee the inclusion or distribution of sponsored items at SCANDEM 2019. Late deliveries, if accepted, may also attract late fees.

Refund and cancellation policy

The Exhibition and Sponsorship fee is refundable minus a 10% charge when the cancellation is made until 6 months before the conference. For cancellations received after the 24th of December 2018 there will be no refund granted. If the Exhibitor/Sponsorship has been sourced from external suppliers and a contract signed, the costs incurred plus the corresponding charge (based on the above dates) will be charged to the Exhibitor/Sponsor.

Assignment of Exhibition Space/Eligibility for Exhibition

Organisations wishing to apply for exhibition space must follow the standard criteria that only products and services in connection to the topic of the conference are allowed to be presented. The distribution of promotional materials is limited to the Exhibitor's rented area. Signs and banners at booths have to be directly linked to the name of the Exhibitor. It is strictly prohibited to distribute or place products and/or printed matters of a company that is not a Sponsor or Exhibitor. The Conference Organiser can interrupt any kind of promotion, which in their opinion could damage the Conference.

Exhibition space may be used only for exhibiting and advertising the Exhibitor's own products, not for the sale of any products. Any orders for products which are taken must be in accordance with regulations covering such orders. Advertising materials may be distributed only within the stand area. Companies that are not Sponsors or Exhibitors may not advertise in any form in the exhibition hall, in the entrances to the exhibition hall, or anywhere else in the Conference venue. Sponsors and Exhibitors are required to check and ensure their own compliance with the relevant codes and regulations about advertising in Sweden and any other applicable rules and regulations

from their home country. The Conference and its organisers will not accept any responsibility for non-compliance. All house rules at the venue will apply and be enforced. Exhibitors are fully liable for damages caused to third parties and property. All Exhibitors are strongly recommended to have comprehensive third-party liability insurance for their stands.

AMENDMENTS TO THE GENERAL TERMS AND CONDITIONS

All matters not covered in these regulations, in general, in the General Terms and Conditions, or in other SCANDEM 2019 publications are subject to the decision and control of the Conference Organisers. The Conference Organisers reserve the right to take such action and to make such changes, including changes to the "Terms and Conditions" as are considered necessary or desirable for the efficient and proper conduct of the exhibition. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the decision of the organiser. These terms and conditions may be amended at any time by the organiser, and all amendments so made shall be binding on Exhibitors/Sponsors equally with the foregoing terms and conditions.

FINAL STIPULATIONS

In the event that the Conference cannot be held or will have to be changed due to events beyond the control of the Conference Organisers (*force majeure*) or due to events which are not attributable to wrongful intent or gross negligence of the Conference Organisers, the Conference Organisers cannot be held liable for any damages, costs, or losses incurred, such as transportation costs, accommodation costs, financial losses, etc. Under these circumstances, the Conference Organisers reserve the right to either retain the entire fee and to use it for a future Conference, or to reimburse the Exhibitor/Sponsor after deducting costs already incurred for the organisation of the SCANDEM 2019 and which could not be recovered from third parties. Any company that disregards the directives of the Conference Organisers may be excluded from the exhibition by the Conference Organisers with immediate effect. Such companies are liable for the whole rental sum and for all incidental expenses including VAT. In cases in which the Conference Organisers are indebted to the Exhibitor/Sponsor, the Exhibitor/Sponsor may demand compensation instead of cash payment only with the permission of the Conference Organisers. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation. In all cases of litigation, the Exhibitor/Sponsor agrees to submit to the authorised court in Stockholm, Sweden. Electively, the Conference Organisers may choose to appeal to the court into whose jurisdiction the Exhibitor/Sponsor falls. Swedish law is to be used.





EXHIBITION CONTRACT SCANDEM 2019

Company Name (as presented on website and in printed material)

Invoice Address

PO. Number (if required)

Postal Code

City

Country

Name Authorized Signatory

Name Contact Person

Telephone

Mobile

E-mail

VAT Number

Please, choose from the Exhibition Space and Sponsor Items below. *All prices are excl. VAT*

EXHIBITION SPACE:

- EXHIBITION BOOTH** **SEK 10 000**
4 m² (2x2 meter)
- The Booth 6m²: Not available now!** **SEK 15 000**
Click for interest and we will come back to you !

SPONSOR ITEMS:

- 1. Marketing of conference workshops** **SEK 2 500**
- 2. Ad in printed program** **SEK 2 500**
- 3. Ad in printed program/cover** **SEK 8 000**
- 4. Leaflet in congress bags** **SEK 2 000**

- 5. Pencil and pad: Not available**
- 6. Conference lanyards: Not available**
- 7. Poster Award Life Science** **SEK 5 000**
- 8. Poster Award Materials Science** **SEK 5 000**
- 9. Welcome Drink Dinner Not available**
- 10. Wine congress dinner** **SEK 10000**
- 11. Coffee break** **SEK 10 000**
- 12. Conference dinner** **SEK 80 000**
- 13. Sponsoring a Keynote or Invited Speaker**

Having signed below, we hereby agree to be a Sponsor or Exhibitor at the SCANDEM 2019 conference in accordance with the choices made above and the descriptions, terms and conditions stipulated in the Invitation to Exhibition (2019-09-03).

Date

Signature (by Authorized Signatory)

Return this form to:

Email: scandem2019@meetx.se

or

Sweden MEETX AB
Ref: SCANDEM 2019
SE- 412 94 Gothenburg
SWEDEN